



Our Roadmap

- for developing a thriving Opportunity Zone ecosystem to *catalyze growth* for existing minority-owned businesses



#1

Lay the Groundwork

Source minority-owned businesses who are operating in Opportunity Zones & have revenues of \$500,000 & up

Prepare a deal book & 1-minute videos to showcase businesses

Recruit investors

Set up O-Zone funds

Select businesses who are committed to growth & invest \$500,000 in each

Equity stake 20% or more

#2



Prepare for Take-off

Prepare businesses for joint ventures, acquisitions, and mergers

Assess potential for substantial expansion

Infuse \$500,000 to facilitate next steps

Strengthen network & connections, prepare for structured exit

Event Triggered 2029

Exit via a sale or owner recaptures equity

#4



(Start Here)

Distressed Communities

#3

Leverage Anchor Institutions

Encourage collaborations, strategic partnerships, buying in Opportunity Zones, & increased diversity procurement with public & private sector anchors

Raise public profile of Opportunity Zone initiative

Periodically review business performance & assess potential for accessing new market opportunities

Assess business capacity & management team

In 2022, invest additional \$500,000 in businesses that successfully expand access to marketplace

Equity stake 35% or more