

Media Advisory

For Immediate Release
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Contact: Della Clark
(215) 895-4005

The Enterprise Center and Pennsylvania Minority Business Enterprise Center Launch Pennsylvania MBEC ARRA Advocacy and Outreach Initiative

Philadelphia, PA -- Under the American Recovery and Reinvestment Act (ARRA), Pennsylvania will receive an estimated [\\$16 billion](#). ARRA funds are being used to finance a wide range of activities in the Commonwealth of Pennsylvania, including transportation, infrastructure, housing, energy, education and health projects. [The Enterprise Center](#) and the [Pennsylvania Minority Business Enterprise Center](#) have been awarded a contract by the [Minority Business Development Agency](#) of the U.S. Department of Commerce to establish the Pennsylvania MBEC ARRA Advocacy and Outreach Initiative to provide minority-owned businesses with the information they need to access ARRA contract and grant opportunities.

WHO: The Enterprise Center and the Pennsylvania Minority Business Enterprise Center

WHAT: Ribbon-cutting for launch of the Pennsylvania MBEC ARRA Advocacy and Outreach Initiative

WHEN: Thursday, October 8, 2009, 5:30 p.m. – 6:00 p.m. ET

WHERE: 4548 Market Street, Philadelphia, PA

WHY: A new [poll commissioned by the New America Media](#) found that most Americans do not know how to access opportunities under the American Recovery and Reinvestment Act. The [PA MBEC ARRA Advocacy and Outreach Initiative](#) will help minority-owned businesses identify specific ARRA contract opportunities and navigate the procurement process.

About The Enterprise Center

Founded in 1989, The Enterprise Center provides access to capital, building capacity, business education and economic development opportunities to high-potential minority entrepreneurs. Through our portfolio of business acceleration initiatives, TEC seeks to better position minority enterprises to compete in the local, regional, and global economies.

Website: <http://www.theenterprisecenter.com>

About the Pennsylvania Minority Business Enterprise Center

The Pennsylvania Minority Business Enterprise Center, the region's leader in minority business development services, is a program of The Enterprise Center. Funded by the Minority Business Development Agency of the U.S. Department of Commerce, PAMBEC focuses on offering three vital services to minority businesses: professional consultants, access to capital and contract procurement opportunities. Since 2004, PAMBEC has generated over \$290,000,000 in contracts and capital for MBEs and created hundreds of jobs in the Greater Philadelphia region.

Website: <http://www.pa-mbec.com>

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